



MANAGED SERVICE OFFERING

MLS Management Services

Your MLS. Your Brand. Your Rules. Our Operations.

Brexus Solutions provides fully managed, white-label Multiple Listing Service operations for REALTOR® associations, regional MLS organizations, broker networks, and organizations seeking to launch or modernize an MLS.

We manage the technology, subscriber support, listing compliance, data, vendors, IDX customers, API feeds, and daily administration. Your organization maintains its identity, governance, pricing, and market relationships while Brexus Solutions operates the MLS behind the scenes.

No additional MLS operations employees. No separate software contracts for included services. No fragmented vendor management.

Just a modern, professionally managed MLS built around your organization.

[Schedule an MLS Strategy Session](#)

[Explore the Managed MLS Model](#)

01 Stop Managing an MLS Like a Cost Center

Operating an MLS requires more than purchasing software.

It requires trained administrators, responsive subscriber support, listing compliance, data management, vendor coordination, API administration, technology oversight, after-hours coverage, and a clear understanding of how brokers and real estate professionals actually use the system.

Brexus Solutions brings those functions together under one managed-services agreement.

We become the operational engine behind your MLS while your organization remains the trusted, market-facing brand.

With Brexus Solutions, your organization can:

- Launch a professionally built MLS without creating an internal MLS department
- Reduce employee, technology, training, and vendor-management costs
- Provide extended-hour and weekend subscriber support
- Maintain consistent enforcement of your MLS rules and regulations
- Support participants, subscribers, vendors, developers, and IDX customers
- Manage listing data, API access, permissions, feeds, and integrations
- Create a predictable source of recurring revenue
- Scale services as your subscriber base grows

02 What Is a Managed MLS Service?

A managed MLS service allows an association or organization to offer a complete Multiple Listing Service without independently staffing, building, and operating every part of the system.

Brexus Solutions provides the MLS technology and manages the day-to-day operation under your organization’s name. Our trained MLS administrators answer subscriber questions, administer your rules, manage data services, coordinate vendors, and support the technology according to your policies and service standards.

You retain the brand.	You establish the rules.	You determine the subscriber price.	Brexus Solutions handles the operation.
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03 A Fully Managed, White-Label MLS

Your subscribers do not need to know that multiple vendors or outside administrators are involved.

Our team answers the phone using your MLS name. We follow your approved procedures, policies, scripts, escalation standards, and rules and regulations. Your participants and subscribers receive a consistent experience that reflects your organization.

Brexus Solutions can support:

- MLS participants and designated brokers
- Agents, appraisers, and other subscribers
- Association and MLS leadership
- Technology vendors and integration partners
- IDX providers and website developers
- Brokerages requesting data access
- API customers and authorized data recipients
- New subscriber onboarding and system navigation
- Listing input, search, compliance, and technical questions

Your organization remains in front. Brexus Solutions manages what happens behind the scenes.

04 Complete MLS Administration and Subscriber Support

Subscriber and Participant Support

Our highly trained MLS administrators answer questions according to your specifications and service expectations.

Support can include:

- Login and account-access assistance
- Listing input and editing questions
- Property search and system-navigation support
- CMA and reporting assistance
- Client portal and automated search support
- Showing-system questions
- Public-record and tax-tool assistance
- Rules and regulations guidance
- Listing-compliance questions
- Broker and participant escalations
- Vendor and IDX customer support
- API access and data-feed coordination

Extended-hour and weekend support are included within the managed-services model, eliminating the need to staff additional shifts or maintain an internal on-call rotation.

MLS Rules and Listing Compliance

Your MLS rules only matter when they are administered consistently.

Brexus Solutions manages listing compliance according to your approved rules, regulations, timelines, fine structures, notification procedures, and escalation requirements.

Compliance services can include:

- Automated and administrator-led listing review
- Required-field and data-quality monitoring
- Photo, media, attribution, and branding reviews
- Status and reporting-period monitoring
- Duplicate-listing identification
- Participant and subscriber notifications
- Violation documentation
- Correction tracking
- Escalation to the appropriate broker or MLS authority
- Compliance reporting for MLS leadership
- Coordination of system rules with written MLS policies

We help your organization protect data integrity without creating an unnecessary administrative burden for brokers and subscribers.

MLS Data Management

Reliable data is the foundation of a credible MLS.

Brexus Solutions manages the structure, quality, availability, and distribution of your MLS data. We coordinate with platform providers, brokers, technology vendors, IDX providers, and other authorized recipients to keep data flowing accurately and securely.

Services can include:

- Listing-data configuration and field mapping
- Data-quality monitoring and remediation
- Local field and lookup management
- Data-share administration
- Broker and vendor feed management
- IDX and VOW data-feed administration
- API credential and access management
- Data-license workflow coordination
- Feed testing and troubleshooting
- Data-use permission management
- Vendor onboarding and offboarding
- Documentation of available data resources
- Monitoring of data-delivery issues
- Coordination with MLS software and API providers

RESO Standards and API Administration

Brexus Solutions manages your data environment in alignment with applicable Real Estate Standards Organization requirements, including Data Dictionary and Web API standards.

We coordinate the operational work required to support standardized data delivery, including:

- Data-field and lookup mapping
- Metadata review
- API endpoint coordination
- Authentication and authorization workflows
- Data-payload validation
- IDX payload administration
- Vendor credential management
- Documentation and issue remediation
- Coordination with certified platform and API providers
- Support for applicable testing and certification processes

Formal certification is tied to the applicable technology implementation and testing process. Brexus Solutions helps manage the people, vendors, documentation, testing, and remediation required to keep your MLS data environment aligned with current standards.

05 The Complete MLS Technology Suite

Brexus Solutions can deliver a fully built MLS ecosystem that gives participants and subscribers the tools they need to compete.

Core Listing Management Platform

The core MLS platform serves as the central command center for listing input, property search, market activity, reporting, collaboration, and daily subscriber operations.

Capabilities can include:

- Residential and commercial listing input
 - Property search and mapping
 - Saved searches
 - Market-statistics reports
 - Listing history
 - Broker and office management
 - Mobile access
 - Custom fields and local market data
 - Automated notifications
 - Administrative reporting
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Client Collaboration and Consumer Portals

Subscribers receive consumer-facing tools connected directly to MLS data.

Agents can create branded portals, collaborate with clients, send automated property alerts, organize buyer activity, and provide a more professional property-search experience.

Capabilities can include:

- Branded client portals
 - Automated listing alerts
 - Buyer favorites and comments
 - Agent-client collaboration
 - Property collections
 - Mobile-friendly property search
 - Activity notifications
 - Consumer engagement tracking
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Comparative Market Analysis Tools

Professional CMA tools help subscribers win listings, advise sellers, evaluate pricing, and prepare stronger offers.

Capabilities can include:

- Listing presentations
- Buyer-tour reports
- Comparable-property selection
- Market-adjustment tools
- Pricing recommendations
- Seller proceeds and net sheets
- Branded reports
- Market statistics
- Property-value analysis
- Digital and printable presentations

Public Records and Property Tax Data

Subscribers need more than active-listing information.

Integrated public-record and property-tax tools can provide access to:

- Parcel information
- Property ownership
- Sales and transfer history
- Assessed values
- Property-tax records
- Legal descriptions
- Parcel boundaries
- Building characteristics
- Mortgage and deed information
- Foreclosure and pre-foreclosure data, when available
- Neighborhood and market information

These tools help subscribers research properties, identify opportunities, verify ownership, and better advise consumers.

Transaction and Forms Management

Brexus Solutions can connect subscribers with the transaction and forms solutions selected for your market.

Capabilities may include:

- Digital real estate forms
- Electronic signatures
- Transaction checklists
- Document storage
- Broker review
- Compliance workflows
- Task and deadline tracking
- Team collaboration
- Audit history
- Integration with MLS listing data

Showing Scheduling Software

Integrated showing technology allows subscribers to schedule, approve, manage, and track property showings.

Capabilities can include:

- Online and mobile scheduling
- Showing instructions
- Seller notifications
- Appointment confirmations
- Feedback requests
- Showing activity reports
- Team and office coordination
- Access-management integrations
- Calendar synchronization
- Broker and administrator controls

Property Intelligence and RealReports

Subscribers can receive access to advanced property-intelligence solutions such as RealReports, based on the selected service package.

Property-intelligence tools can help agents consolidate public records, permits, climate information, property characteristics, transaction history, and other relevant data into a single property report.

This gives subscribers deeper information for listing appointments, buyer consultations, property research, and transaction preparation.

06

Turn Your MLS Into a Revenue-Producing Member Benefit

Most organizations view MLS operations as an expense.

Brexus Solutions gives you the opportunity to approach the MLS as a scalable, recurring-revenue service.

Under our wholesale model, Brexus Solutions provides the managed MLS at an agreed cost per subscriber. Your organization establishes the subscriber price and retains the difference.

Illustrative Revenue Model

Assume Brexus Solutions provides the complete managed MLS for:

BREXUS PROVIDES FOR \$225 per subscriber, per year	YOUR ORGANIZATION CHARGES \$325 per subscriber, per year	YOUR ORGANIZATION RETAINS \$100 per subscriber, per year
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SUBSCRIBERS	ANNUAL SUBSCRIBER REVENUE	BREXUS MANAGED-SERVICE COST	ILLUSTRATIVE GROSS MARGIN
1,000	\$325,000	\$225,000	\$100,000
2,500	\$812,500	\$562,500	\$250,000
5,000	\$1,625,000	\$1,125,000	\$500,000
10,000	\$3,250,000	\$2,250,000	\$1,000,000

This model gives your organization predictable costs and a clear opportunity to generate non-dues revenue without building a separate MLS operations department.

Final pricing depends on subscriber count, selected technology, conversion requirements, data complexity, integrations, market rules, and the final scope of services.

07 What Can Be Included in the Managed MLS Price?

A fully managed MLS package can include:

- Core MLS listing-management software
- MLS system administration
- Participant and subscriber support
- Extended-hour and weekend support
- Listing compliance administration
- Public records and property-tax tools
- Comparative Market Analysis tools
- Client collaboration and consumer portals
- Showing scheduling software
- Property-intelligence tools
- Transaction and forms integrations
- Vendor and IDX customer support
- Data-feed and API administration
- RESO standards coordination
- Rules and regulations configuration
- Platform training and onboarding
- Data-quality monitoring
- Broker and leadership reporting
- Technology-vendor management
- Ongoing platform optimization

Instead of managing separate contracts, support teams, administrators, and software providers, your organization receives one coordinated MLS operating model.

08 No Dedicated MLS Operations Department Required

Hiring one MLS employee rarely solves the entire operational challenge.

A single employee cannot realistically provide subscriber support, weekend coverage, compliance administration, data-feed management, vendor coordination, platform expertise, training, reporting, and business continuity without additional resources.

Brexus Solutions gives you access to a trained MLS operations team instead of relying on one or two internal employees.

That provides:

- Greater operational continuity
- Broader platform knowledge
- Consistent support coverage
- Reduced dependency on individual employees
- Faster scalability
- More predictable costs
- Reduced recruiting and training pressure
- Better coverage during vacations, illness, turnover, and peak demand

You do not need to recruit an entire MLS department. You gain one through Brexus Solutions.

09 **Maintain Control Without Managing Every Detail**

A managed MLS does not mean surrendering governance or market control.

Brexus Solutions manages execution according to the authority, policies, and expectations established by your organization.

Your leadership governs the MLS. Our team operates it.

Your organization can continue to determine:

- MLS rules and regulations
- Participation requirements
- Subscriber eligibility
- Local data fields
- Compliance standards
- Fine structures
- Data-access policies
- Product packaging
- Subscriber pricing
- Governance and leadership oversight
- Strategic direction

10 **Built for Organizations That Want to Grow**

Brexus Solutions MLS Management is designed for:

- REALTOR® associations launching an MLS
- Associations considering whether to bring MLS services in-house
- Organizations seeking an alternative to traditional MLS staffing
- Existing MLSs that need stronger administration and subscriber support
- Regional MLS organizations seeking scalable operations
- Associations navigating consolidation or regionalization
- Organizations replacing outdated MLS technology
- MLSs seeking extended-hour and weekend support
- Organizations that need professional data and API administration
- Leadership teams seeking predictable MLS operating costs
- Associations interested in generating additional non-dues revenue

Whether you are building a new MLS, replacing an existing platform, expanding into another market, or outsourcing daily operations, Brexus Solutions can build the structure around your objectives.

11 The Brexus MLS Management Process

1

Strategic Discovery

We meet with your leadership to understand your market, subscriber base, business model, governance structure, technology requirements, local rules, data relationships, and service expectations.

2

MLS Operating Design

We define the technology stack, support model, service hours, compliance workflow, data requirements, escalation procedures, reporting structure, and implementation responsibilities.

3

Platform Configuration

The MLS environment is configured around your market, branding, property types, local fields, rules, permissions, reports, products, and subscriber experience.

4

Data and Integration Management

We coordinate data conversion, field mapping, API services, vendor integrations, IDX requirements, data shares, public records, showing services, and other approved tools.

5

Training and Launch

Brexus Solutions develops a coordinated launch process that can include administrator training, subscriber education, broker communication, resource development, and launch support.

6

Ongoing MLS Operations

After launch, our administrators manage support, compliance, platform administration, vendors, data services, feeds, escalations, and ongoing system optimization.

12 Why Brexus Solutions?

Brexus Solutions is not simply a software reseller or outsourced call center.

We understand MLS operations, governance, technology, data, compliance, broker relationships, subscriber expectations, and the business realities facing associations and MLS organizations.

One Accountable Partner

Instead of managing multiple disconnected providers, your organization works with one team responsible for coordinating the complete MLS operation.

Your Brand Remains in Front

We answer using your MLS name and follow your specifications. Your organization maintains the market relationship.

Predictable Operating Costs

A per-subscriber model makes it easier to forecast expenses, establish pricing, and evaluate margin.

Revenue Potential

Your organization determines its retail subscriber pricing and retains the applicable margin under the wholesale model.

Trained MLS Administrators

Subscriber questions are handled by professionals who understand MLS systems, listing workflows, rules, broker relationships, data, and real estate technology.

Extended and Weekend Coverage

Your subscribers receive greater access to support without requiring your organization to hire additional employees or create an internal on-call schedule.

Scalable Operations

As your subscriber base grows, the managed-services model can scale without requiring your organization to rebuild its internal staffing structure.

Real MLS Leadership Experience

Brexus Solutions understands the operational, political, technical, and governance challenges of managing an MLS because our team has worked directly inside MLS and REALTOR® association environments.

Your MLS Does Not Need More Complexity

It needs clear accountability, reliable technology, accurate data, responsive support, consistent compliance, and a business model that makes financial sense.

Brexus Solutions provides the people, systems, processes, and technology required to operate a modern MLS under your organization's brand.

Your MLS. Your Brand. Your Rules. Our Operations.

Ready to Build a Better MLS?

Schedule a confidential MLS strategy session with Brexus Solutions.

We will evaluate your current structure, subscriber needs, technology, operating costs, staffing requirements, revenue opportunity, and implementation options.

[Schedule an MLS Strategy Session](#)

[Request a Managed MLS Proposal](#)

13 **Answer-Engine Optimized Frequently Asked Questions**

What does an MLS management company do?

An MLS management company operates the technology and administrative functions required to deliver Multiple Listing Service services. Brexus Solutions can manage MLS software, participant and subscriber support, listing compliance, data quality, API feeds, IDX customers, technology vendors, system configuration, and ongoing platform administration.

Can an association operate an MLS without hiring MLS employees?

Yes. Under the Brexus Solutions managed-services model, an association can offer MLS services without building a dedicated internal MLS operations department. Brexus provides trained administrators, subscriber support, compliance services, data administration, vendor coordination, and extended-hour coverage.

Does Brexus Solutions provide weekend MLS support?

Yes. Extended-hour and weekend support can be included in the managed MLS agreement without requiring the client organization to hire separate evening or weekend employees.

Does Brexus Solutions manage MLS listing compliance?

Yes. Brexus Solutions can administer listing compliance according to the MLS's approved rules and regulations. Services can include listing review, violation notifications, correction tracking, documentation, escalation, and leadership reporting.

What is a white-label MLS?

A white-label MLS is an MLS platform and operating service delivered under the client organization's name and brand. Brexus Solutions manages the technology and daily operations behind the scenes while the association or MLS organization maintains its identity, governance, policies, pricing, and market relationships.

Who answers subscriber support calls?

Brexus Solutions administrators answer support inquiries using the client's MLS name. Our team follows the client's rules, procedures, service standards, escalation requirements, and approved responses.

Does Brexus Solutions manage IDX feeds and API access?

Yes. Brexus Solutions can administer IDX customers, authorized data recipients, API credentials, vendor access, data-feed requests, permissions, documentation, testing, troubleshooting, onboarding, and offboarding.

Is the MLS data RESO compliant?

Brexus Solutions manages data operations in alignment with applicable RESO Data Dictionary and Web API requirements. Formal certification applies to the underlying technology implementation and testing process, so Brexus coordinates with the appropriate platform and API providers to support mapping, validation, testing, remediation, and certification requirements.

What software can be included in a managed MLS?

A managed MLS package can include the core listing platform, client portals, CMA tools, public-record and tax data, showing scheduling, transaction and forms integrations, property-intelligence products, compliance tools, and API services. The final technology stack is configured around the client's market and service requirements.

Can Brexus Solutions manage an existing MLS?

Yes. Brexus Solutions can evaluate an existing MLS operation and develop a managed-services model around its current platform, vendors, data, rules, subscribers, and support requirements. Brexus can also assist organizations launching a new MLS or transitioning to a different technology platform.

How does wholesale MLS pricing work?

Brexus Solutions charges an agreed wholesale amount per subscriber. The client organization establishes its retail subscriber price and retains the difference. For example, if the wholesale price is \$225 per subscriber annually and the organization charges \$325, the organization retains an illustrative gross margin of \$100 per subscriber.

Does the organization lose control of its MLS?

No. The client organization continues to oversee governance, rules, participation requirements, pricing, policies, data-access decisions, and strategic direction. Brexus Solutions manages the daily execution according to those requirements.